

# SHORTRUN DISC LABEL SPECIFICATIONS

We offer two different methods for printing artwork directly on the duplicated disc surface:

## THERMAL BLACK MONOCHROME

This method is the quickest and most inexpensive option for printing shortrun discs and looks great on both shiny silver and white-top media. It works best for basic cut-and-dried artwork elements/ logos and bold text (examples). Setup your artwork in the **Shortrun Black Monochrome** label template.

## FULL-COLOR INKJET

This method is perfect for high-resolution color artwork and photographic elements (examples). Default surface is white for accurate color reproduction. Setup your artwork in the **Shortrun Full-Color** label template.

## WHEN YOUR LABEL DESIGN IS FINISHED:

- Save/export your design as a high-resolution **TIFF file**.
- Use ‘Stuffit’ or ‘Winzip’ to compress your design file and name it **“disc\_label\_my\_project\_name”**.
- Submit your design file on Physical Portable Media or send via YouSendIt.com. You can also email it if it’s under 5mb.

**IMPORTANT:** Make sure not to flatten your template keylines into your disc label artwork. Your submitted tiff file should look like a donut: provide just the artwork elements you want to print on the disc surface.